

**FSCM Minutes for August 23, 2009**  
**Board Meeting Held at Terri King's House**

The meeting was called to order at 2:30 PM and attendance was taken. Present were Terri King (President), Jenny Kilmer (Coach), Rona Mogil (Vice President), Saja Montague (Treasurer), Lori Weide (Secretary), and Dorothy Berglund (Membership Chair).

**I. Membership Report**

At this point we have a total membership of 24, 17 are full club members, 5 are Basic Skills members, and 2 are associate members. Of that 24, 15 are actual skating members. We will more than likely add to this membership in the coming weeks once we have an actual schedule of skating days set up.

**II. Treasurer's Report**

Our net income as of this date is \$583.90. If any of the board members would like a full accounting of the report they can contact Saja and she will email it to them. Saja is tracking all of our expenditures and income on QuickBooks and has started fresh for the 2009/2010 year. She will be able to track each ice session with class rosters listing who has paid, a student list for each coach, and how much money is available at any given time.

**III. Update on Patricia Bush/Jane Bush**

Patricia Bush had a burst appendix and is currently in the hospital recuperating from complications. Patricia is on the mend. We may need of an Acting/Interim Publicity chair as Jane, Patricia's mother is currently tending to Patricia.

**IV. MYHL Expo**

Carla, Terri and Lauren manned a table at the Expo on Aug. 16, 2009. They were able to sign up 2 new members while at the Expo and sold 2 Citipass Books. Terri feels this will be a good partnership with MYHL and exposure for the FSCM. MYHL is encouraging their members to take Basic Skills classes thru FSCM to improve their skating skills. Currently MYHL offers some clinics but they are in need of a venue to provide learn to skate classes to their players, particularly new and/or young skaters. Terri has met with their board President, Registrar, and Rec Director who have given positive feedback about the format of our Basic Skills class offerings this season and encouraging their skaters to take the Basic Skills classes through FSCM. Both groups, FSCM and MYHL, are awaiting an ice schedule from the Desoto Civic Center.

**V. Disney on Ice**

In July, the board approved the purchase of Disney on Ice tickets as a fundraiser for

the Club. Christina Phipps graciously purchased the 200 tickets at a total cost of \$3000.00 on behalf of the Club. The Club will reimburse Christina for the cost of the tickets (\$2000.00). The Club will sell these tickets at a cost of \$20.00 per ticket, giving us a profit of \$5.00 per ticket. We will raise \$1000.00 for the club. As of last Sunday August 16<sup>th</sup>, there were approximately 70 tickets left to sell. Disney is putting on 4 shows of which we are selling tickets to the Saturday, September 26<sup>th</sup> show at 6pm. The Club, per our contract, has to provide a 3x5 banner that will be hung at all 4 shows, and provide flyers that the ticket takers will hand out to show attendees. Saja will work on getting a banner made, through a contact of hers. Terri checked with the USFSA, and there is a possibility to get one made for approximately \$33.00 but there are questions whether our web address would be able to be put on the banner. The Club will also provide flyers to all ice show spectators at all 4 shows, approximately 9,000 flyers. Terri priced some copies and found a place ([www.bestvaluecopy.com](http://www.bestvaluecopy.com)) that will provide 9,000 double sided flyers for \$360.00.

**VI. Car Wash Fundraisers**

We have had some success with the 2 car wash fund raisers held in June and July. Terri put forth a motion to hold another car wash on Sept. 19th. The motion was seconded and approved by the board. Possible locations for the next car wash are Bartlett, or somewhere near the Wolf Chase Mall. This information will be forwarded to Carla to coordinate.

**VII. Memphis Citipass Books**

Citipass has placed a coupon for 15% off a skate class in their book. This was done at no charge to the Club. We can sell the books for \$20, and keep \$7.00. There is no obligation to sell a set quantity of books, and no initial outlay of money. We return the books that don't sell. Terri has offered to coordinate the selling of these. If you would like to sell some, please contact her. There were no objections from the board to selling these for the Club. We can sell them individually and offer them for sale various events.

**VIII. September Social**

This was tabled for now. We may decide to do a social around the holidays.

**IX. Bylaws**

The bylaws are very outdated and were last revised in September of 2003. The document is overdue for updating and Terri has proposed some changes. She will email the amendment proposals to the board members this week and ask for revisions or changes to be resubmitted by August 31, 2009. Saja's husband, who is a lawyer, will look them over to make sure they are legal and up to standard for official bylaws. A notice will be sent out on Wednesday, September 2 to all voting club members regarding a special meeting to approve or disapprove the changes. Per the current bylaws, a 2 week notice that must be given to announce any special board meeting. The special meeting to vote on the new amendments will be Wednesday, September 16<sup>th</sup>, at Terri King's house. You may provide your vote in writing via signed letter or

email up to the 6 PM meeting time or vote in person by attending the 6 PM meeting. A simple majority is needed to approve the changes.

**X. Ice Scheduling**

Terri determined that for a 6 week session, 20 skaters are needed to sign up for a 6 week session to pay for the first hour of ice time. (1/2 hour basic skills class and 1/2 hour of ice practice time) and coaching fees. It was also determined that we would need 30 skaters paying the current rate of \$10 per hour for freestyle ice to cover the cost for the next 1.5 hours of freestyle ice time available after Basic Skills, and at this point we don't think we can get 30 freestyle skaters skating the full 1.5 hours after Basic Skills. Saja will look at the numbers in membership and monitor our registrations. She will work up a proposal on how much to charge skaters for that 1.5-2 hours of freestyle ice time and examine the means for covering the freestyle ice time. We discussed offering rate levels based on late sign up (within 3 days of the scheduled ice session), early sign up for individual sessions (at least 3 days prior to the scheduled ice session) and selling 6 week ice passes that correspond with the 6 week class session for the freestyle time. Terri noted that by getting more than 20 sign ups, continuing with fundraisers, and encouraging early ice session sign ups and purchasing 6 week passes, we may be able to cover the freestyle ice time costs without the need for 30 skaters at the current rate for ice.

**XI. Basic Skills Program**

So far we have 3 people signed up for the Basic Skills classes but we anticipate more sign ups once we have a final schedule from the DeSoto Civic Center and we move closer to the start date. We also think we will get a great response from our flyers at the Disney on Ice shows. Rona, the board liaison for Basic Skills, will set up a meeting with the coaches on Aug. 31<sup>st</sup>, at 2pm, to be held at Rona's house, to discuss what each coach's role and responsibility will be in the club. It was agreed that there needed to be more communication between all coaches. Rona and Terri developed the Definition of Full Coach and Basic Skills Coach/Staff Rules form that the coaches will look at and sign. A question of whether we needed to charge the coaches a commission was brought up. A motion to vote on this was tabled until later so that Saja could get more information on the count for freestyle ice and how much money we will be charging.

**XII. Mid South Fair Booth**

The fair will be held Sept. 25<sup>th</sup> – Oct. 4<sup>th</sup>. MYHL has proposed that we share a booth with them at the Desoto Civic Center. This would cost the club \$350.00. We would need to share staffing the booth with MYHL every day of the fair – from 4 PM to close on weekdays and open to close on weekends. It was decided that this would be a great way for the club to advertise and get some name recognition. Terri put forth a motion to accept this proposal; the motion was seconded, and approved by the board.

**XIII. Consignment Sale**

Terri brought forth a motion to set up a consignment sale. The motion was seconded and approved by the board. Lori and Saja volunteered to help Carla coordinate the

sale. We will sell our current inventory, in addition to any items members may want to donate for sale to the club, or give a percentage of their sale to the club. It was decided to have the consignment sale on the first day of skating and if there is any left over items we can sell them on Ebay at a later date.

**XIV. Danish Fundraiser**

Carla Bressler brought forth a motion to have another fundraiser selling the Butter Braid frozen pastry dough. The motion was seconded and approved by the board. Jenny has nominated Mary Schaal to head up this fundraiser and will get in touch with her to see if she will agree to do it, as she has actually potentially already sold some of the pastry after it was sampled at the summer barbecue event. The items will sell for \$12.00 and the club will make \$5.00 off of each item. *Carla will also speak to Danielle Holland to see if she wants to co-coordinate this fundraiser with Mary or coordinate it if Mary does not want to.* Recommended sale dates for the fundraiser are to begin October 16<sup>th</sup> and sell through November 6<sup>th</sup>. Deliveries would be the week of November 16<sup>th</sup> and we could have a mass delivery done at our ice session on November 22<sup>nd</sup> – the week of Thanksgiving.

**XV. Board Information Posted on Web Site**

Terri brought forth the motion to make all of our board meetings, dates, agendas, approved minutes, and bylaws posted on our web site. The motion was seconded and approved by the board.

**XVI. Recital/Ice Show**

Carla Bressler has proposed the Club have an end of year recital or show at the end of March. Rona will discuss this with the coaches at their meeting on Aug. 31<sup>st</sup>, and bring their proposal to the next board meeting. The coaches will need to coordinate this together with their students and possibly with MYHL if they want to be involved with a hockey number. We would need at least 4 coaches and 2 non-coaching members to coordinate this and form a Show Committee. The Desoto Civic Center would need to be approached initially to see if they would approve the event and the stipulations to hold such a show to be addressed by the Club and the DCC.

**XVII. Next Board Meeting**

Terri will advise us as to the next meeting when she gets the schedule for ice.